




CATHRINE GU


UX DESIGNER

SEATTLE, WA

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EDUCATION

Google UX Design Certificate
Dec 2022 // Online

Emotibud - A mobile-first
emotion tracking app targeting
middle school students

University of Michigan
Aug 2016 - 2020 // Ann Arbor, MI
Bachelor of Music Performance
Bachelor of Education

SKILLS

Design

Figma & Adobe XD

UI Design

Information Architecture

Ideation & Sketch

Prototyping

Wireframing

Design Systems

User Research

Usability testing

User Interviews and Surveys

Personas

Journey mapping

Interests

Photography

Music and Dance Performance

Nanoinfluencer - @asianacnegirl

- Featured on Cosmopolitan
March 2021 print to promote
skin and body positivity

EXPERIENCE

UX Design Apprentice, Safe Place International

// April 2023 - June 2023

Remote

- Explored the product vision with the client to form research goals with team of designers, researchers, content strategists, & developers for a mobile app
- Facilitated research results workshop with design team to build designs and test solutions through interviews, ethnography, prototype tests, & market/competitor research

Web Design, Reach Mentoring (NPO)

// November 2022 - January, 2023

Remote

- Redesigned the navigation structure through a content audit to support the user experience in understanding the hierarchical importance of website navigation
- Analyzed web page layout through stakeholder interviews to understand organizational needs and made recommendations to meet WCAG standards

Music & Health Teacher, Kent School District

// August 2020 - August 2022

Kent, WA

- Arranged meetings with administration team, families, students to develop quarterly learning plans
- Rapidly adapted pre-pandemic curriculum to fit the need of hybrid students' individual needs (140+ students)
- Synthesized, collected, and analyzed data points in student growth goals with 75% success rate

Community Outreach Intern, A2SO

// May - October 2019

Ann Arbor, MI

- Researched sensor friendly accessibility training to teach and demonstrate to students with cognitive impairment
- Explored program and event ideas to create summer program event series (200+ attendees)

HACKATHONS

1st Place Winner - HackSEA, Hackathons International

// October 2022

Bellevue, WA

Art2Heart - a mobile app prototype to educate middle school students on mental health lexicon through art therapy

2nd Place - AI Hackathon 2.0, Leaner Startups

// April 2023

Seattle, WA

Cappy AI - a chatbot is designed for individuals with autism, focusing on research-backed response techniques